THE BOUNDLESS BROTHERS × GO BOUNDLESS TRAVEL · WINTER 2026–27

One trip. Two audiences.

Kids decide where the family wants to go. Parents figure out how to pay for it. We reach both, from the same trip.



THE KID'S-EYE VIEW

The Boundless Brothers

Micah (14) and Caleb (11) turn your destination into a challenge: races, dares and honest grades from two brothers who test everything.

168.7K monthly viewers

14.2K subscribers

5+ Shorts past 185K

THE PARENT'S-EYE VIEW

Go Boundless Travel · Kelly

Kelly breaks down what the trip really costs, how to do it for less, and whether it's worth it. Honest numbers people save and share. New on Instagram and YouTube in fall 2026, so partners get in early.

860K+ views on one reel (@stayingboundless)

$200K+ travel booked on points

TOI Times of India feature

Packages

NO TRAVEL NEEDED

Brand Pair

from $800

- BB integrated segment (60 to 90 sec)
- GBT Instagram Reel + Stories
- Links in both descriptions

2 TO 3 NIGHTS

Weekend Escape

hosted + from $750

- 1 BB YouTube video + 2 Shorts
- GBT "what it really cost" reel + blog post
- 20 edited photos for your channels

MOST VALUE · 4 TO 7 NIGHTS

Signature Trip

hosted + from $1,500

- 1 BB long-form video + 3 Shorts
- GBT YouTube video, blog post and 2 Reels
- 3 UGC clips, 90-day organic use
- Photo set and a results report

Hosted-only trades considered for experiences with exceptional content value. Everything is disclosed. Paid ad usage by request, and we approve all edits of the boys' footage.

TRIPS WE CAN FILM FOR YOU THIS SEASON

Snow & mountains
Winter 2027, almost anywhere in North America. Lessons, terrain park, brothers vs. the mountain.

Cruises & coasts
Kids Rate the Ship: the boys grade the ship, Mom covers the real cost. Florida and Gulf weekends too.

Anywhere in the U.S.
National parks, adventure resorts, space and science, plus Florida and Caribbean resorts and international trips anywhere.

Let's plan it.
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youtube.com/@theboundlessbrothers
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